NEWS RELEASE

For Immediate Release:
November 7, 2013

Do You Recognize a SCAM When it Comes to You?

SCAMS: **S**cheming **C**rafty **A**ggressive **M**alicious - Scammers target YOU!
As we approach the holiday season, Alliance Bank would like to remind you to:

BE Informed
BE Aware
BE Safe
DO Know who you are talking to
DO Keep your financial information to yourself. Your bank won't call, email, or text you to ask for it.
DO Call your bank if you suspect you have been a victim of a scam.

Take Stock & Lock. Know what personal information you have in your files and on your computers. Give cautious thought to passwords, don't be obvious. Don't give out your Social Security Number or personal information on the phone, through the mail, or over the Internet unless you know who you are dealing with.

Be Alert & Inspect. Things that need immediate attention are: bills that do not arrive as expected, unexpected credit cards or statements, denials of credit for no apparent reason, calls or letters about purchases you did not make. Inspect your bank accounts, financial statements and credit report regularly. Use firewalls, anti-spyware, and anti-virus software to protect your computers.

Scale Down & Pitch It. Keep only what you need and shred all financial documents and paperwork with personal information before you throw them away.

Defend. Report ID theft as soon as you suspect it. Place a “Fraud Alert” on your credit report by calling one of 3 nationwide consumer reporting companies: Equifax: 1-800-525-6285, Experian: 1-888-397-3742, TransUnion: 1-800-680-7289. Close accounts. File a police report. Report the theft to the Federal Trade Commission online at: ftc.gov/idtheft or phone: 1-877-438-4338.

Feel free to call us toll-free if you feel you’ve been scammed or with any questions or concerns (888) 567-2101 or call your local Alliance Bank office; their numbers are listed below.

Have a safe and joyous holiday season!!

Alliance Bank is proud to be your local Real Community Bank® with offices in Francesville (219.567.9151), Monon (219.253.7100), Monticello (574.583.8885), Otterbein (765.583.4437), Oxford (765.385.2213), Rensselaer (219.866.8100), and Winamac (574.946.7000).