Media Release

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FOR IMMEDIATE RELEASE:

To the Editor:

Prudent and Responsible Alliance Bank
Your 5-Star Bank

March 2013: BAUERFINANCIAL, Inc., the nation's leading bank rating and research firm, is honored to recognize **Alliance Bank, Francesville, Indiana** with its highest 5-Star rating. To earn this Superior 5-Star rating, Alliance Bank excels in areas of capital, asset quality, profitability and much more. What's more, Alliance Bank has earned a recommended rating (5-Stars or 4-Stars) for the latest 97 consecutive quarters.

Karen L. Dorway, president of the rating firm, has a rare vantage point, having monitored the industry for more than two decades. "It isn't surprising to those of us who watch the industry that 'plain vanilla' banks, those that didn't get into risky investments or lending, are the banks that are still standing strong today. Alliance Bank has stayed true to its purpose of serving its community in a prudent and responsible manner."

Established in 1930, Alliance Bank has been serving the banking needs of its local communities for 83 years. It operates through seven conveniently located branch offices in Francesville, Monon, Monticello, Otterbein, Oxford, Rensselaer and Winamac and can also be found on the internet at www.myalliancebank.com. Alliance Bank is a member of the **FDIC** and an Equal Housing Lender.

Alliance Bank: "We'd Love to Work with You."

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