



Non-Profits Shine on Giving Tuesday

Northwest Indiana – As we enter the holiday season, everyone wants their turn in the spotlight. Big box stores pull us out in the early morning hours on Black Friday, local businesses stand tall on Small Business Saturday, and online retailers bombard us with deals on Cyber Monday. But the real magic happens on the Tuesday after Thanksgiving, when Americans remember the reason for the season and open their hearts and wallets to non-profit organizations.

Early estimates predict total online and offline donations totaled \$1.95 billion on Tuesday, December 3rd. Alliance Bank chose to join the movement this year and blessed seven organizations in their region with a special gift of \$500 each.

Benton Community Food & Service Co-op members work hard to keep inventory, stock shelves, and serve one another from their building on the Oxford Town Square. The Co-op provides basic household supplies and food to over 200 households each month.

Eastern Pulaski Elementary School will use their donation to give the gift of reading to their students. Principal Jill Collins said each of the 550 students in the elementary in Winamac will receive a new book for Christmas.

First Christian Church Backpack Pantry teaches the church's youth to serve others. Each week the youth group fills backpacks of food to be distributed to their classmates in need at West Central.

Jasper Newton Foundation is seeking donations to grow their community grant funds. The Foundation currently has an opportunity for a 2 to 1 match from Lilly Endowment, Inc., turning this \$500 donation into \$1,500 for the Foundation.

“Alliance Bank is everywhere,” shared Brienne Hooker on the Foundation’s Facebook page. “They show up to partner with great community organizations and events to celebrate who we are and what we do. We could not be more thankful for their community-minded approach to banking. Alliance Bank’s trust in what we do as a community foundation is something we celebrate this season.”

North White Food Pantry serves over 100 elderly and family households per month from their storefront in downtown Monon. Devon Querry, a retired pharmacist, has volunteered with the organization for 20 years and said this donation will help them purchase hams to be distributed in December for the holidays.

Operation Starfish came to life this year as a project of the Leadership White County class. By the end of the school year, they hope to collect enough donations to fill 80 backpacks with essentials that can be given to White County children who must be placed in foster care.

Unmasking Lafayette will hold their 6th annual Masquerade Ball on February 15th. The non-profit holds the event to help promote little known non-profits in community. This year's ball will benefit 6th Alarm Peer Support Group, serving the much-needed emotional wellness of local fire fighters, police officers, and other first responders.

By the close of 2019, Alliance Bank will have donated over \$55,000 back into local non-profit organizations. They are a locally-owned community bank, proudly serving the residents of Francesville, Monon, Monticello, Otterbein, Oxford, Rensselaer, Winamac and surrounding communities since 1930. Learn more online at myalliancebank.com or call 888-567-2101.

#GIVINGTUESDAY

Seven communities. Seven organizations. Seven \$500 gifts.



(Top Left) **Unmasking Lafayette:** Otterbein Office Manager April Petro presented Unmasking Lafayette organizers a \$500 sponsorship for their 6th annual Masquerade Ball. This year the Ball will benefit 6th Alarm Peer Support Group for local first responders.

(Top Left) **North White Food Pantry:** Monon Office Manager Laura Myers presents \$500 to Devon Query for the North White Food Pantry. This month they will provide nearly 100 hams to local families for holiday dinners.

(Top Right) **Eastern Pulaski Elementary School:** A \$500 donation will provide every student at Eastern Pulaski Elementary School a new book for Christmas. Winamac Office Manager Kelsie Zellers delivered the surprise to these excited students.

(Middle Left) **First Christian Church Backpack Pantry:** These youth fill backpacks of food every week at First Christian Church in Francesville to help their classmates in need. Alliance team members Shane Pilarski, Emily Campbell and Alyssa Delph dropped off \$500 to support their efforts on Giving Tuesday!

(Middle Right) **Jasper Newton Foundation:** Rensselaer Office Manager Julie Evers (right) presented \$500 to Jasper Newton Foundation Director Brienne Hooker. A Lilly Endowment, Inc. match will turn this donation into \$1,500 for community grants.

(Middle Right) **Operation Starfish:** White County Relationship Manager Holly Galbreath delivered \$500 to Debbie Conover, Chairman of Leadership White County, for Operation Starfish. The program is packing backpacks of essentials for local children when they are placed into foster care.

(Bottom) **Benton Community Food & Service Co-op:** Oxford Office Manager Suzanne Muller (far left) dropped off a \$500 Giving Tuesday gift to Benton Community Food & Service Co-op staff and members in Oxford.