



NEWS RELEASE

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FDIC to Provide Quick Tips for Consumers Over the Internet

New service announced in conjunction with National Consumer Protection Week



At any age or stage in life, it's important to stay informed about ways to save and protect your money. The FDIC, in observance of National Consumer Protection Week (NCPW) March 7-13 and its theme of helping people of all ages exercise their consumer rights, announced today that the agency will begin to regularly deliver timely tips on money management on the agency's Web site and through an e-mail subscription service.

The first five tips will be issued during NCPW – one each day – beginning Monday, March 8. Starting the following Monday, the tips will be provided on a weekly basis as the FDIC “Consumer Tip of the Week.” Topics will range from saving and borrowing money to protecting money with FDIC insurance and avoiding financial fraud.

The FDIC's “Consumer Tip of the Week” may be found at www.fdic.gov/consumertips. Consumers, members of the media, financial educators and anyone else interested in receiving the tips automatically in e-mails should subscribe to the “Consumer Tip of the Week” using the e-mail update link on this Web page.

For more information about the FDIC's educational programs and service for consumers, including a toll-free Call Center, free videos and brochures, current and past issues of **FDIC Consumer News** (including the Spring 2008 special edition entitled "Money Tips for All Ages: Your Finances at Different Stages of Life"), and the Money Smart financial education curriculum (one version for adults and one for young adults), visit www.fdic.gov or call 1-877-ASK-FDIC (1-877-275-3342). The FDIC also has added a special Web page about National Consumer Protection Week at www.fdic.gov/ncpw that features quick links to several of the agency's products for consumers.

Please forward this e-mail to anyone else you think would be interested in the weekly tips or other consumer information from the FDIC.

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